

## Decision for dispute CAC-UDRP-104022

Case number	CAC-UDRP-104022
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Time of filing	2021-09-20 00:00:00
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Domain names	swinertson.com
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### Case administrator

Organization	Denisa Bilík (CAC) (Case admin)
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### Complainant

Organization	Swinerton Incorporated
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### Complainant representative

Organization	RiskIQ, Inc. - Incident Investigation and Intelligence (i3), Jonathan Matkowsky
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### Respondent

Name	Vu Dinh
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#### OTHER LEGAL PROCEEDINGS

The Panel is not aware of any other legal proceedings which are pending or decided and which relate to the disputed domain name.

#### IDENTIFICATION OF RIGHTS

In these proceedings, the Complainant relies on the following trademarks:

- SWINERTON (word), US Trademark Registration No. 2282855, registered as of March 19, 1998, in the name of Swinerton Incorporated (the Complainant), first used in 1923;
- SWINERTON (word), US Trademark Registration No. 2284825, registered as of March 19, 1998, in the name of Swinerton Incorporated (the Complainant), first used in 1923; and
- SWINERTON (fig.), US Trademark Registration No. 5756816, registered as of October 5, 2018, in the name of Swinerton Incorporated (the Complainant).

#### FACTUAL BACKGROUND

#### FACTS ASSERTED BY THE COMPLAINANT AND NOT CONTESTED BY THE RESPONDENT:

The Complainant is a large private company founded in 1888, which provides commercial construction and construction management services throughout the USA. It is allegedly 100% employee owned and has more than 4000 construction experts.

The Complainant owns a conservative portfolio of trademarks including mostly the wording "SWINERTON", among which three US registrations dating back to 1998, while their first use in the market dates from 1923. It also owns, among others, the domain name <swinerton.com> since September 9, 1995.

The disputed domain name <swinertson.com> was registered on September 8, 2021 by the Respondent.

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#### PARTIES CONTENTIONS

##### PARTIES' CONTENTIONS:

##### COMPLAINANT:

The Complainant contends that the disputed domain name is confusingly similar to its "SWINERTON" trademark, as it is a misspelling of this wholly incorporated trademark. This last element is sufficient to support the finding that the disputed domain name is confusingly similar to the Complainant's trademark. Indeed, the mere misspelling of the Complainant's trademark does not change the overall impression of a most likely connection with the trademark "SWINERTON" of the Complainant.

The Complainant maintains that the Respondent lacks rights or legitimate interests in the disputed domain name because the Respondent is neither known by the disputed domain name nor has it used it in connection with a bona fide offering of goods or services, the Complainant is neither affiliated with nor has it ever authorised the Respondent to register its trademark as a domain name and the Complainant has no business with the Respondent.

According to the Complainant, given the distinctiveness and reputation of the SWINERTON trademark, the Respondent registered the disputed domain name with full knowledge of the Complainant's trademark in an intentionally designed way with the aim to create a likelihood of confusion with the Complainant's trademarks and domain names, and this is evidence of the fact that the disputed domain name was registered in bad faith.

With respect to use in bad faith, the Complainant points out that the Respondent has used the disputed domain name for redirecting users to its own website, a fact that -in combination with the incorporation of a famous trademark in a domain name- proves use in bad faith. What is more, the Respondent configured MX / mail exchange records, thus connecting the mail server to the domain, fact that again proves its bad faith.

For all these reasons, the Complainant concludes that the Respondent registered and used the disputed domain name in bad faith.

##### RESPONDENT:

NO ADMINISTRATIVELY COMPLIANT RESPONSE HAS BEEN FILED.

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#### RIGHTS

The Complainant has, to the satisfaction of the Panel, shown the disputed domain name is identical or confusingly similar to a trademark or service mark in which the Complainant has rights (within the meaning of paragraph 4(a)(i) of the Policy).

The disputed domain name consists of the Complainant's whole trademark (SWINERTON), written in a misspelled way, with the addition of an "s" just before the last two letters "-on". Such misspelling is not sufficient to escape the finding that the disputed domain name is confusingly similar to the trademark of the Complainant. This is a clear case of typosquatting.

As far as the gTLD ".com" is concerned, it is generally recognized that top level domains do not have any bearing in the assessment of identity or confusing similarity, according to paragraph 4(a)(i) of the Policy.

Hence, the Panel is satisfied that the first requirement under the Policy is met.

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#### NO RIGHTS OR LEGITIMATE INTERESTS

The Complainant has, to the satisfaction of the Panel, shown the Respondent to have no rights or legitimate interests in respect of the disputed domain name (within the meaning of paragraph 4(a)(ii) of the Policy).

Since proving a negative fact is almost impossible, Panelists in UDRP proceedings have generally agreed that it is sufficient for the Complainant to establish a prima facie case that the Respondent lacks rights or legitimate interests in the disputed domain name to shift the burden of proof to the Respondent.

In the case at issue, the Complainant argued that it had never authorised the Respondent to register the SWINERTON trademark in a domain name, and that it had never licensed its trademark to the Respondent.

Furthermore, the Respondent has not demonstrated any use of the disputed domain name in connection with a bona fide offering of goods and services or a legitimate non-commercial or fair use of the disputed domain name.

Finally, there is no other evidence in the case file that could demonstrate that the Respondent has been commonly known by the disputed domain name.

In view of the foregoing, the Panel is satisfied that the Complainant has established a prima facie case that the Respondent lacks rights and legitimate interests in the disputed domain name. In order to rebut the Complainant's arguments, the Respondent had the possibility to make his own defense. However, the Respondent has chosen not to file a Response.

Therefore, the Panel is satisfied that also the second requirement under the Policy is met.

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#### BAD FAITH

The Complainant has, to the satisfaction of the Panel, shown the disputed domain name has been registered and is being used in bad faith (within the meaning of paragraph 4(a)(iii) of the Policy).

As far as registration in bad faith is concerned, given the reputation of the Complainant's trademark and the fact that the disputed domain name fully incorporates this trademark (even in a misspelled way), it is evident that, at the time of the registration of the disputed domain name, the Respondent was well aware of the Complainant's trademark, even if he is not based in the USA. The registration as domain name of a third party's well-known trademark with full knowledge of the fact that the rights over this trademark belong to a third party amounts to registration in bad faith.

With respect to use in bad faith, the disputed domain name resolves to a confusing website, redirecting users to the Respondent's own website for its commercial gain. This fact is to be combined with the full incorporation of the Complainant's reputable trademark in the disputed domain name. For this Panel, like for many previous panels, such misleading behaviour clearly amounts to use in bad faith. Same goes for the MX configuration by the Respondent. It is, thus, impossible to conceive any plausible active use of the disputed domain name that would be legitimate.

Therefore, the Panel finds it clear that the disputed domain name was used in bad faith.

For all circumstances mentioned above, the Panel is satisfied that also the third requirement under the Policy is satisfied.

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#### PROCEDURAL FACTORS

The Panel is satisfied that all procedural requirements under UDRP were met and there is no other reason why it would be inappropriate to provide a decision.

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#### PRINCIPAL REASONS FOR THE DECISION

The disputed domain name wholly incorporates the Complainant's trademark, written in a misspelled way. The disputed domain

name is therefore confusingly similar to the Complainant's trademark.

The Respondent was not authorised to include the Complainant's trademark in the disputed domain name, and the Complainant never licensed its trademarks to the Respondent. The Respondent is not using the disputed domain name in connection with a bona fide offering of goods or services, or a legitimate non-commercial or fair use.

The Respondent registered the disputed domain name with full knowledge of the Complainant's reputable trademark. His use of the disputed domain name is in bad faith as there is no conceivable use of the disputed domain name that could amount to a legitimate use.

FOR ALL THE REASONS STATED ABOVE, THE COMPLAINT IS

Accepted

AND THE DISPUTED DOMAIN NAME(S) IS (ARE) TO BE

1. **SWINERTSON.COM**: Transferred

## PANELLISTS

Name	<b>Sozos-Christos Theodoulou</b>
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DATE OF PANEL DECISION	2021-10-27
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Publish the Decision