

## Decision for dispute CAC-UDRP-105218

Case number	CAC-UDRP-105218
Time of filing	2023-02-23 09:31:13
Domain names	INTESANSAPALO.COM

### Case administrator

Organization	Iveta Špiclová (Czech Arbitration Court) (Case admin)
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### Complainant

Organization	Intesa Sanpaolo S.p.A.
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### Complainant representative

Organization	Intesa Sanpaolo S.p.A.
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### Respondent

Name	Obinna Ajuwa
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#### OTHER LEGAL PROCEEDINGS

The Panel is not aware of any other legal proceedings which are pending or decided and which relate to the disputed domain name.

#### IDENTIFICATION OF RIGHTS

The Complainant is the owner, among others, of the following registrations for the trademarks "INTESA SANPAOLO" and "INTESA":

- International trademark registration n. 920896 "INTESA SANPAOLO", granted on March 7, 2007 and duly renewed, in connection with classes 9, 16, 35, 36, 41 and 42;

- International trademark registration n. 793367 "INTESA", granted on September 4, 2002 and duly renewed, in connection with class 36;

- EU trademark registration n. 5301999 "INTESA SANPAOLO", filed on September 8, 2006, granted on June 18, 2007 and duly renewed, in connection with the classes 35, 36 and 38;

- EU trademark registration n. 12247979 "INTESA", filed on October 23, 2013 and granted on March 5, 2014, in connection with classes 9, 16, 35, 36 38, 41 and 42.

Moreover, the Complainant is also the owner, among the others, of the following domain names bearing the signs "INTESA SANPAOLO" and "INTESA": INTESASANPAOLO.COM, .ORG, .EU, .INFO, .NET, .BIZ, INTESA-SANPAOLO.COM, .ORG, .EU, .INFO, .NET, .BIZ and INTESA.COM, INTESA.INFO, INTESA.BIZ, INTESA.ORG, INTESA.US, INTESA.EU, INTESA.CN, INTESA.IN, INTESA.CO.UK, INTESA.TEL, INTESA.NAME, INTESA.XXX, INTESA.ME. All of them are now connected to the official website <http://www.intesasanpaolo.com>.

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#### FACTUAL BACKGROUND

The Complainant established sold rights in respect of the INTESA SANPAOLO sign. He recently became aware of the Respondents' registration of the <INTESANSAPAOLO.COM>, which took place on January 16, 2023. The Complainant submits the disputed domain name has been registered and was used in bad faith, as it is a clear misspelling having no other possible purpose than to misleadingly play around its earlier well-known trademark.

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#### PARTIES CONTENTIONS

##### COMPLAINANT:

It is more than obvious that the domain name at issue is identical, or – at least – confusingly similar, to the Complainant's trademarks "INTESA SANPAOLO" and "INTESA". As a matter of fact, INTESANSAPAOLO.COM exactly reproduces the well-known trademark "INTESA SANPAOLO", with the mere inversion of letters in the mark verbal portion's "SANPAOLO" (INTESANSAPAOLO), representing a typosquatting version of the mentioned trademark.

The Respondent has no rights on the disputed domain name, and any use of the trademarks "INTESA SANPAOLO" and "INTESA" has to be authorized by the Complainant. Nobody has been authorized or licensed by the above-mentioned banking group to use the domain name at issue.

The disputed domain name <INTESANSAPAOLO.COM> was registered and is used in bad faith. The Complainant's trademarks "INTESA SANPAOLO" and "INTESA" are distinctive and well known all around the world. The fact that the Respondent has registered a domain name that is confusingly similar to them indicates that the Respondent had knowledge of the Complainant's trademark at the time of registration of the disputed domain name.

##### RESPONDENT:

NO ADMINISTRATIVELY COMPLIANT RESPONSE HAS BEEN FILED.

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#### RIGHTS

The Complainant has, to the satisfaction of the Panel, shown the disputed domain name is identical or confusingly similar to a trademark or service mark in which the Complainant has rights (within the meaning of paragraph 4(a)(i) of the Policy).

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#### NO RIGHTS OR LEGITIMATE INTERESTS

The Complainant has, to the satisfaction of the Panel, shown the Respondent to have no rights or legitimate interests in respect of the disputed domain name (within the meaning of paragraph 4(a)(ii) of the Policy).

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#### BAD FAITH

The Complainant has, to the satisfaction of the Panel, shown the disputed domain name has been registered and is being used in bad faith (within the meaning of paragraph 4(a)(iii) of the Policy).

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#### PROCEDURAL FACTORS

The Panel is satisfied that all procedural requirements under UDRP were met and there is no other reason why it would be inappropriate to provide a decision.

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#### PRINCIPAL REASONS FOR THE DECISION

The Complainant is the leading Italian banking group and also one of the protagonists in the European financial arena. Intesa Sanpaolo is the company resulting from the merger (effective as of January 1, 2007) between Banca Intesa S.p.A. and Sanpaolo IMI

S.p.A., two of the top Italian banking groups.

The Complainant successfully asserted its rights in more than 270 CAC UDRP proceedings, including many cases of "typosquatting", i.e. an archetypal form of "cybersquatting", entirely designed and conceived in order to make profit from confused internet users with the use of confusingly similar denominations corresponding with third parties' trademarks.

Such a finding has been affirmed in many CAC UDRP cases, as CAC-UDRP-105160 <LOROPIANO.COM>; or the recent case involving again Complainant's sign in CAC-UDRP-105155 <INTESASANPAOLOP.COM>, which is almost identical to the present one.

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FOR ALL THE REASONS STATED ABOVE, THE COMPLAINT IS

**Accepted**

AND THE DISPUTED DOMAIN NAME(S) IS (ARE) TO BE

1. **INTESANSAPOALO.COM**: Transferred

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## PANELLISTS

Name	<b>Roberto Manno</b>
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DATE OF PANEL DECISION **2023-03-30**

Publish the Decision

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